



Beamz Interactive & Share Your Blessings, Inc. to Launch Partner Program for Special Needs Non-Profit Organizations

Share Your Blessings Increases Subsidies for Beamz Music Products to Benefit Families with Special Needs

SCOTTSDALE, Arizona — March 30, 2015 — Beamz Interactive, Inc. (OTCQB: BZIC), a leading developer of state-of-the-art interactive music products and Share Your Blessings, Inc. (SYB), a non-profit organization with a mission to support initiatives that benefit children and individuals of all ages with special needs, today announced the expansion of its relationship and the launch of a new Partner Program. This program is designed to increase awareness for the Beamz capabilities through special needs non-profit organizations and to provide a variety of programs to allow qualified families to receive discounts, partial funding or even 100 percent funding for purchase of a Beamz Interactive Music System for use at home.

“Since 2012, we have worked closely with Beamz Interactive to reach families that have children with special needs and offer them opportunities to enrich family life while furthering therapeutic outcomes,” said Ruth Anglin, Director of SYB. “Beamz has helped us with our goal to offer programs that promote value, acceptance and inclusion so that each individual can address life’s challenges, achieve personal goals and fulfill their potential to lead positive, productive and rewarding lives. We will work directly on helping institutions who serve these individuals with opportunities to receive free and discounted product.”

Beamz products have been proven to effectively help individuals with Autism/Asperger’s, Cerebral Palsy, Down Syndrome, Traumatic Brain Injury (TBI), Multiple Sclerosis, Muscular Dystrophy, ALS, PTSD, Stroke, Spinal Cord Injuries and many other disabilities. Over the past few years, Share Your Blessings has allocated funding to place over 200 Beamz Interactive music products into schools, pediatric hospitals, camp programs, community service organizations and child-life service departments in hospitals. Examples of some of the first recipients include:

- Starlight Children’s Foundation
- The National Lekotek Center
- Phoenix Children’s Hospital
- Gompers Habilitation Center
- Temple University Hospital
- Resounding Joy
- Various Schools in Arizona, California & Texas

SYB welcomes donors to participate in its mission with any level of financial support. The donations may be self-directed to organizations and/or individuals with special needs. For more information about the Beamz & SYB Program, visit <http://www.thebeamz.com/share-your-blessings/>.

“Our primary focus has been positioning the Beamz as a tool for professionals to use in serving their students, clients and/or patients,” said Charlie Mollo, Chairman and CEO of Beamz Interactive. “We developed this new program in conjunction with Share Your Blessings to more effectively reach individuals and families with special needs. This program offers non-profit organizations initial product donation so partners can demonstrate the benefits of the Beamz, promotional discount codes to offer to members, revenue sharing opportunities and the ability to promote subsidy opportunities for families to receive free or discounted units depending on their family need.”

An Ideal SYB/Beamz “Partner”

- Organization mission includes serving or supporting individuals with special needs
- Provides counsel for gifting guidelines (recipient selection & distribution)
- Has facilities and/or hosts events for families with special needs members

SYB Support

- Providing financial aid opportunities for qualified individuals or families to subsidize the acquisition cost of the Beamz Home Edition
- Providing financial aid opportunities for gifting Beamz Home Edition units for free to qualified families.
- Resources/materials to support events to introduce families to the Beamz

Beamz Support

- Product training, applicable additional content and/or resources for “partner” and SYB
- Marketing & PR for events, communications, etc.
- Discounts for individuals and families served by the partner organization
- Revenue sharing donation from Beamz purchases to partner organization

Interested partners may send inquiries to SYB@thebeamz.com for further information.

About Beamz Interactive, Inc.

Based in Scottsdale, AZ, Beamz Interactive, Inc. (OTCQB: BZIC) develops innovative, interactive laser controller technology used in a wide variety of music, education, healthcare and consumer applications. The Beamz enables music educators and therapists to meet developmental objectives in classrooms and therapeutic settings. This state-of-the-art music technology brings music to everyone by simply allowing users to access hundreds of sounds, instruments, vocals and music clips at one’s fingertips. Beamz allows people that have no musical background or training to play and enjoy music within minutes, yet it has the depth to enable accomplished artists and musicians to perform, compose and create highly sophisticated interactive music. The Beamz product line includes a laser controller with four laser beams, and free iOS and Android mobile apps, a product line focused on education and healthcare as well as consumers. In addition, the company features an extensive library of interactive songs to play on all platforms. Beamz Interactive’s technology holds multiple patents, patents pending and trade secrets covering interactive music, software, laser-based controllers, mobile applications and related designs and devices. For more information on Beamz, please visit: www.thebeamz.com.

Follow Beamz on [Facebook](#), [Twitter](#) and [YouTube](#). For comprehensive investor relations material, including fact sheets, multimedia resources, and videos regarding Beamz, please follow the appropriate link: [Beamz Product Video](#), and [Beamz Investor Materials](#).

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