



Beamz Europe Exhibits at TES Special Educational Needs Show at the Business Design Center in London, October 10-11, 2014

Show Continues to Expand Beamz Reach in Special Needs & Therapy Applications

LONDON — October 8, 2014 — Beamz Interactive, Inc. (OTCQB: BZIC), a leading developer of state-of-the-art interactive music products, today announced that it will be showcasing its Beamz Professional Education & Healthcare and its Beamz Family Interactive Music System models at this year's TES Special Educational Needs Show, being held at the Business Design Centre in London, UK (Booth #105) on October 10-11, 2014.

The TES Special Educational Needs Show is the UK's largest dedicated special education show offering professional advice, inspiration and the latest technology information for school leaders, teachers, support staff, parents and carers.

"As we continue to expand our special educational offering into schools around the globe, we are delighted to be exhibiting at the prestige TES Special Educational Needs event in London," said Rod Lewis, Managing Director of Beamz International. "This is the perfect venue for Beamz to showcase its Interactive Music Systems, raise awareness and meet with prospective UK customers. In addition, we will also be showcasing new wireless switches and receiver, and Beamz adaptor plate and range of mounting solutions which allow the Beamz to be securely mounted on wheelchairs, desk/table tops and floor stands."

The Beamz Education and Healthcare products are compatible with multiple platforms (PC, Mac and Apple iOS) and come supplied with at least 50 songs across all genres. In addition, Beamz has developed [new activity guides](#), which provide structured activities that showcase how Beamz can be used in many different settings for a variety of purposes. The Beamz music system has become an important device for people of all abilities because music is such an excellent vehicle to teach learning concepts and achieve developmental and physical therapy milestones. The Beamz is now used in schools around the world providing a truly inclusive and engaging music experience. Within Special Educational Needs the Beamz is being used to target an array of Skills including:

- Fine and Gross Motor
- Cause and Effect
- Processing
- Cognition
- Memory
- Social

More information regarding the Beamz education and healthcare offerings is available at:
<http://www.thebeamz.com/schools/>

About Beamz Interactive, Inc.

Based in Scottsdale, AZ, Beamz Interactive, Inc. (OTCQB: BZIC) develops innovative, interactive laser controller technology used in a wide variety of music, education, healthcare and consumer applications. The Beamz enables music educators and therapists to meet developmental objectives in classrooms and therapeutic settings. This state-of-the-art music technology brings music to everyone by simply allowing users to access hundreds of sounds, instruments, vocals and music clips at one's fingertips. Beamz allows people that have no musical background or training to play and enjoy music within minutes, yet it has the depth to enable accomplished artists and musicians to perform, compose and create highly sophisticated interactive music. The Beamz product line includes a laser controller with four laser beams, and free iOS and Android mobile apps, a product line focused on education and healthcare as well as consumers. In addition, the company features an extensive library of interactive songs to play on all platforms. Beamz Interactive's technology holds multiple patents, patents pending and trade secrets covering interactive music, software, laser-based controllers, mobile applications and related designs and devices. For more information on Beamz, please visit: www.thebeamz.com.

Follow Beamz on [Facebook](#), [Twitter](#) and [YouTube](#). For comprehensive investor relations material, including fact sheets, multimedia resources, and videos regarding Beamz, please follow the appropriate link: [Beamz Product Video](#), and [Beamz Investor Materials](#).

Forward-Looking Statements

This press release may contain forward-looking statements that reflect the Company's current expectations and projections about future results, performance, prospects and opportunities. These forward-looking statements are based on information currently available to the Company and are subject to a number of risks and uncertainties. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of a variety of factors, including those discussed in the Company's periodic reports that are filed with the Securities and Exchange Commission and available on its website (www.sec.gov). All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by these factors. Other than as required by law, the Company assumes no obligation to update publicly or to revise these forward-looking statements.

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