

Beamz Interactive, Inc. Awarded Mr. Dad Seal of Approval

Beamz App and Beamz Home Edition Recognized for Family Fun

SCOTTSDALE, Arizona — December 18, 2014 — Beamz Interactive, Inc. (OTCQB: BZIC), a leading developer of state-of-the-art interactive music products, announced the Beamz App and Beamz Home Edition have been awarded the Mr. Dad Seal of Approval, an award that recognizes products and services that give dads the resources, tools and information to be the fathers they want to be – and their families need them to be.

Founded by Armin Brott, one of the country's leading experts on fatherhood, the [Mr. Dad Seal of Approval](#) is awarded to products that strengthen father-child relationships by getting dads and kids engaged and having fun together.

“Beamz essentially lets you improvise along to music by a wide variety of artists, from Disney to Debussy, in an even wider variety of genres,” said Armin Brott. “And the way it’s programmed, the effects you produce are always in the right key so they fit in perfectly with what you’re playing along with. If your family isn’t particularly well musically educated, you’ll have an absolute blast with Beamz.”

“The Beamz innovative technology makes interactive music making collaborative, kid friendly and simple,” said Charlie Mollo, President & CEO of Beamz Interactive. “In addition to offering hundreds of instrumental sounds, the auto record feature to MP3 allows kids to capture their creations and share them with their family and friends. The Mr. Dad Seal of Approval validates our focus to enrich learning, education and fun with inclusive, interactive music.”

About Beamz Interactive, Inc.

Based in Scottsdale, AZ, Beamz Interactive, Inc. (OTCQB: BZIC) develops innovative, interactive laser controller technology used in a wide variety of music, education, healthcare and consumer applications. The Beamz enables music educators and therapists to meet developmental objectives in classrooms and therapeutic settings. This state-of-the-art music technology brings music to everyone by simply allowing users to access hundreds of sounds, instruments, vocals and music clips at one's fingertips. Beamz allows people that have no musical background or training to play and enjoy music within minutes, yet it has the depth to enable accomplished artists and musicians to perform, compose and create highly sophisticated interactive music. The Beamz product line includes a laser controller with four laser beams, and free iOS and Android mobile apps, a product line focused on education and healthcare as well as consumers. In addition, the company features an extensive library of interactive songs to play on all platforms. Beamz Interactive's technology holds multiple patents, patents pending and trade secrets covering interactive music, software, laser-based controllers, mobile applications and related designs and devices. For more information on Beamz, please visit: www.thebeamz.com.

Follow Beamz on [Facebook](#), [Twitter](#) and [YouTube](#). For comprehensive investor relations material, including fact sheets, multimedia resources, and videos regarding Beamz, please follow the appropriate link: [Beamz Product Video](#), and [Beamz Investor Materials](#).

Forward-Looking Statements

This press release may contain forward-looking statements that reflect the Company's current expectations and projections about future results, performance, prospects and opportunities. These forward-looking statements are based on information currently available to the Company and are subject to a number of risks and uncertainties. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of a variety of factors, including those discussed in the Company's periodic reports that are filed with the Securities and Exchange Commission and available on its website (www.sec.gov). All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by these factors. Other than as required by law, the Company assumes no obligation to update publicly or to revise these forward-looking statements.

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